screenshot-www.linkedin.com-2019.09.08-16_40_14
https://www.linkedin.com/in/dr-rob-mathews-35795a8/
08.09.2019

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Connect More...

Dr. Rob Mathews

Leader, problem solver, innovator, facilitator, investor in people

Yorktown, Indiana · 500+ connections · Contact info

Ball State University

Ball State University

About

Check out my new book!
Entrepreneurship the Disney Way https://www.amazon.com/dp/1138737550/ref=cm_sw_r_cp_apa_i_o7snCb8R954VE
... see more

Activity

1,293 followers

Exciting news!
Dr. Rob shared this

Avoiding Burnout: The Balance Between Work & Family | E28 -...
Dr. Rob shared this
3 Likes

Great facilitator!
Dr. Rob commented

No question! Commitment to Innovation and great leadership go...
Dr. Rob shared this
3 Likes

Promoted ···

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Maximize Your Cash Flow
Use your credit card to pay more bills. Gain more cash, grow your business.
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People Also Viewed

Phillip Mckenzie
Assembly Line Worker at Black & Decker

Rebekkah Chappell
Factory Worker at Keter

Gerald Wallace
Assembly Line Worker at Stanley Black & Decker, Inc.

Jacqueline Banks, MBA · 3rd
Expert Management Analyst and leader looking for a new challenge.

Scott Jenkins
Student at Ivy Tech Community College

Diana Dimian
Client Service Coordinator at Korhorn Financial Group, Inc.

Jim Hoffman
Product Marketing Manager at

See all

Experience

Ball State University
11 yrs 2 mos

Director, Operations Manager, & Instructor
Jul 2016 – Present · 3 yrs 3 mos
Muncie, Indiana Area

Operations Manager
May 2016 – Jul 2016 · 3 mos
Muncie, Indiana Area

Assistant Director & Faculty, Ball State University Entrepreneurship Center
Aug 2013 – May 2016 · 2 yrs 10 mos

Entrepreneurship Faculty and Center Administrator
Aug 2008 – Aug 2013 · 5 yrs 1 mo
Muncie, Indiana

Since 2008 I have been the primary instructor and student coach for Ball State's nationally ranked undergraduate program in entrepreneurship in a contract position. I teach Introduction to Entrepreneurship, Market Research for New Ventures, The Business Plan, and Entrepreneurial Consulting.

Co-Owner
Mind2Momentum
Nov 2018 – Present · 11 mos
www.ELProfile.com

Owner
M & W Gardens
Mar 2016 – Present · 3 yrs 7 mos
Alexandria, IN

Garden center featuring the best growers, a very unique and incredibly broad selection of annual flowers, vegetables, succulents, tropicals, perennials, and shrubs, great quality, and competitive prices.

Owner and Managing Member
67 Realty, LLC dba Mathews True Value Home Center
Oct 2005 – Apr 2016 · 10 yrs 7 mos
Pendleton, IN

We purchased the assets of Pendleton Lumber Company fall, 2005. We took over operations

Freudenberg-NOK

Aimee Congleton
Financial Analyst at Nucor Corporation

Al Paskie
Sales Distributor

June Weber
Director of Supply Chain Operations at Graham Architectural Products

Learn the skills Dr. Rob has

Project Management Foundations: Small Projects
Viewers: 78,354

Agile Product Owner Role: Foundations
Viewers: 50,642

Cert Prep: PMI Agile Certified Practitioner (PMI-ACP)®
Viewers: 61,435

See more courses

January, 2006. We rented the small, outdated facilty until December, 2006 when we moved into a new facility that was built from March, 2006 to December. We operate out of a 39,000 square feet building; 24,000 of which is retail, 9,000 is indoor drive through lumber yard, and the remaining 6,000 is storage, restrooms, and office. We also have a 15,000 square feet outdoor garden center. I oversee all aspects of the operation, but my main focus is strategic - financial, long-term procurement, and marketing. See less

Ball State University
7 yrs

Instructor
Jun 2002 – May 2008 · 6 yrs
Muncie, Indiana

Taught Introduction to Entrepreneurship, Market Research for New Ventures, and Entrepreneurial Consulting on an adjunct basis.

Contract Faculty - Marketing and Management
Aug 2004 – Dec 2005 · 1 yr 5 mos
Muncie, Indiana

Taught various courses in Ball State's Entrepreneurship Program, such as Introduction to Entrepreneurship, Market Research for New Ventures, and Entrepreneurial Consulting. Created curriculum for the new Market Research for New Ventures course. Also managed and assisted with various outreach programs, such as the Entrepreneurial Community Assessment Program.

Senior Coordinator - Entrepreneurship Dynamics Laboratory
Jun 2002 – Jun 2004 · 2 yrs 1 mo
Muncie, Indiana

Managed Ball State's new Entrepreneurship Dynamics Laboratory. Assisted students with business research. Managed outreach programs. Made contacts with the Entrepreneurship Program's advisory board.

Coordinator - Outreach Programs
Jun 2001 – Jun 2002 · 1 yr 1 mo
Muncie, Indiana

Managed outreach programs for the Midwest Entrepreneurial Education Center. These programs included youth programs, such as EntrePrep and Mini Society, as well as various Entrepreneurship Programs, such as the Enterprise Creation Business Plan Competition.

Show fewer roles

President
Mathews Sporting Goods
Jun 1999 – Oct 2007 · 8 yrs 5 mos
Muncie, Indiana

Sold retail/ wholesale sporting goods online and at events.

Vice President

San Marco Realty, Inc, dba Marco True Value
Jan 1994 – Jun 1999 · 5 yrs 6 mos
Marco Island, Florida

Procurement, marketing, customer relations. Organized and led complete store remodel that resulted in a two year sales increase of over 100%.

Show fewer experiences

Education

Ball State University
Doctor of Education - EdD, Adult, Community, And Higher Education
2011 – 2017

Ball State University
Certificate in college and university teaching, Higher Education/Higher Education Administration
2011 – 2017

Ball State University
MBA, Entrepreneurship, MIS
1999 – 2001

Ball State University
BS, Entrepreneurship, General Management
1993 – 1997

Pendleton Heights High School
1989 – 1993
Activities and Societies: Baseball, Football, BETA, NHS

Show fewer education

Licenses & Certifications

Entrepreneurial Leadership Instrument Trainer & Facilitator
Mind2Momentum
Issued Nov 2018 · No Expiration Date

Everything DiSC Workplace Certification
Everything DiSC: A Wiley Brand
Issued Feb 2018 · No Expiration Date

Credential ID 0000002042

Myers Briggs Facilitator
The Myers & Briggs Foundation
Issued Feb 2018 · No Expiration Date

Show more

Skills & Endorsements

Leadership · 56

Endorsed by **Sharyll Martin and 2 others who are highly skilled at this**

Endorsed by **17 of Dr. Rob's colleagues at Ball State University**

Marketing · 28

Endorsed by **7 of Dr. Rob's colleagues at Ball State University**

Business Planning · 23

Endorsed by **5 of Dr. Rob's colleagues at Ball State University**

Show more

Recommendations

Received (28) Given (9)

Kamille Webb, MAIOP
HR Partner at Ball State University
July 23, 2014, Kamille worked with Dr. Rob but at different companies

Rob is a subject matter expert. He knows all things pertaining to business plans. He's very skilled in market analysis, detailed-oriented and poses healthy challenges. He is an excellent resource!

Timothy Duffy
Creative, Proven Sales Leader
January 30, 2013, Dr. Rob was a client of Timothy's

I called on Rob at his store in Pendelton, IN, while I was with the Scotts MiracleGro Company. Rob was great to work with. He was not afraid to try new products or promotions/advertising to drive product sell through. Very smart, savvy businessman.

Show more

Accomplishments

11 Courses

Case Development Conference for Deans and College Administrators • Crucial Conversations • Disney Institute Culture (Custom) • Disney Institute Customer Experience Summit • Disney Institute Employee Engagement • Disney Institute Leadership & Innovation (Custom) • Disney Institute Leadership Excellence • Disney Institute Quality Service • Gallup Clifton Strengths Summit • USASBE Doctoral Consortium...

6 Publications

Not Just A Buzz Phrase: How Disney's Mission Drives Its Continuing Success • Leading Through the Lens of Innovation: 5 Traits Everyone Should Master • Entrepreneurship the Disney Way • ENTREPRENEURSHIP EDUCATION: EFFECT OF A TREATMENT IN UNDERGRADUATE COLLEGE COURSES ON ENTREPRENEURIAL INTENT AND IDEATION (DISSERTATION) • Entrepreneurship and Existentialism: Establishing Authenticity in a Crowded Global Marketplace • CommunityWeb: An Internet Firm's Fight to Survive

2 Organizations

GCEC • USASBE

1 Honor & Award

Senior Research Fellow

Interests

Ball State University Alumni Network
2,054 members

The Walt Disney Company
2,757,390 followers